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REGIONAL ECONOMIC DEVELOPMENT GROWTH PLAN

Fairview's Road to Growth and Prosperity

FAIRVIEW, AB, July 13, 2020 —The Town of Fairview, in partnership with the Municipal District of Fairview #136, is pleased to announce the launch of a new Regional Economic Growth project. The goal of this project is to identify local business opportunities that will increase economic growth and prosperity in the Fairview region. The project is called “**thrive835**”, blending together the spirit of Fairview and its community with the local telephone exchange.

Led by independent consultant, Deb Kalyn, thrive835 will include a series of consumer surveys, business visitations and public info sessions. A committed group of stakeholders, including members of the community and representatives from the Town of Fairview, the Municipal District #136, the Heart of the Peace Economic Development Committee, and the Fairview and District Chamber of Commerce, will review the information collected from the surveys, business visitations, and other relevant reports. Together with the consultant, the stakeholder group will develop a grassroots Regional Economic Growth Plan that will advance business development and prosperity in the Fairview region.

Thrive835 will run from July 10, 2020 to November 30, 2020. Final draft of the Regional Economic Growth Plan is expected to be delivered to the Town of Fairview and the Municipal District of Fairview #136 in early December 2020.

For more information, please visit:

Project Website: www.thrive835.com

Project Facebook Page: thrive835

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